

CHOCOLATIER® NOW AVAILABLE FOR MOBILE

GOSUB 60 delivers all the chocolate delights of the PC fan favorite for on-the-go fun

SANTA MONICA, Calif., February 24, 2009 – GOSUB 60 (GS60), an independent innovator, publisher and marketer of mobile entertainment, today announced the nationwide availability for the mobile version of the award-winning game Chocolatier® by PlayFirst, Inc. Satisfying the cravings of millions of fans, the mobile version of Chocolatier challenges chocolate aficionados to scour the globe and conquer the world of confections one piece of mouth-watering chocolate at a time.

Leaning on the direction and expertise of Chocolatier's popular character Evangeline Baumeister, players embark on a delectable journey through exotic locations to find long lost chocolate recipes, discover the most flavorful ingredients, haggle with vendors for the best prices, manufacture the finest chocolate and sell creations to chocolate shops for top profit. As players travel port-to-port building their chocolate empire, they must also try not to let suppliers, inventors, vendors, local government representatives or customers foil their plans.

"In the first nine months of its launch, Chocolatier was downloaded more than 25 million times – virtually an unheard of feat for an online casual game. GOSUB 60 is proud to be selected by PlayFirst, Inc. and LimeLife® to make this widely popular franchise available to millions of mobile phone users," said Josh Hartwell, CEO of GOSUB 60. "Given GOSUB 60's proven track record of publishing superior quality casual games, we anticipate great success for the Chocolatier brand among the mobile audience."

The Chocolatier quest begins in San Francisco and brings players to exotic destinations such as Istanbul and Hong Kong as players expand their business. Each port offers its own unique ingredients and cast of characters, and players must unlock ports to uncover all of the secret Baumeister recipes and create exceptional chocolate. Traveling by train, boat or sometimes airship, the aspiring Chocolatier must persevere through unforeseen circumstances such as natural disasters and double-crossing personalities to achieve ultimate success.

Combining puzzle and strategy genres, Chocolatier features 48 different chocolate recipes, 14 world-renowned ports and over 80 different characters. Other versions of this best-selling game are now available on the PC and Mac. Additionally, the brand is expected to be available for Nintendo's Wii and DS, PS3, XBLA, iPhone and at retail.

Chocolatier for mobile is available nationwide through major carriers. For a monthly subscription, the price is approximately \$2.99 a month. For unlimited access, the price is approximately \$7.99. Final price is ultimately determined by the carrier. Downloads will be available through the carrier deck and at www.MobileDeluxe.com.

About GOSUB 60

GOSUB 60, headquartered in Santa Monica, California, is an independent innovator, publisher and marketer of mobile entertainment, servicing 50 carrier partners in more than 20 countries. In 2006 and 2007, GOSUB 60 was named the only non-venture funded independent publisher ranked in the Top Ten Mobile Publishers. Founded in 2003, GOSUB 60 focuses on creating casual games and is responsible for delivering titles such as Sudoku Deluxe®, Solitaire Deluxe® 12-Pack, Blackjack Cheater®, Curious George® Monkey Fun and Speed Texting 2.0 to the mobile game deck. For more information on GOSUB 60, please visit the website at www.MobileDeluxe.com.

About LimeLife

LimeLife, Inc., a Red Herring Global 100 company based in San Francisco's Bay Area, is a digital media company exclusively focused on the women's market. LimeLife is dedicated to creating fresh, smart, timely content most relevant to 18-34 year old, media savvy women across multiple platforms. LimeLife's content can be accessed on the Web at LimeLife.com and via mobile at m.LimeLife.com. LimeLife's premium mobile content – games, wallpapers, text alerts and applications – is available through the major U.S. wireless carriers. LimeLife's MySnaps™ social shopping application is now available on iPhone.